From: Morning Consult
To: lmartin@bakersfieldpd.us
Subject: Morning Consult Tech, Presented by T-Mobile: Zuckerberg to Meet With U.K. Culture Secretary Today Regarding Planned Regulation
Date: Thursday, February 21, 2019 5:24:01 AM

By Sam Sabin

Top Stories

- Facebook Inc. Chief Executive Mark Zuckerberg is set meet with the United Kingdom's Culture Secretary Jeremy Wright at the company's California headquarters today to discuss a government plan to regulate tech companies and the spread of misinformation online. The meeting comes after Zuckerberg declined multiple invites to answer Parliament's questions on such matters. (CNBC)

- Google's public policy chief Karan Bhatia is reorganizing his team to better meet the "greater demands on Google" and to "successfully engage with government and other stakeholders," according to an internal email seen by reporters. In the new structure, the team will add employees to a central

group focused on issues such as privacy and antitrust, according to a source with direct knowledge of the plans, and Google will focus more resources on emerging markets. (Axios)

- Lyft Inc. is expected to publicly list its shares on the Nasdaq by as soon as late March, according to people with knowledge of the plans, which would make it the first company to begin trading publicly in an expected wave of big initial public offerings from tech companies this year. (Financial Times)

Chart Review

Volkswagen Tries to Play Catch Up On Driverless Tech
Bloomberg

Events Calendar (All Times Local)

02/21/2019

CIO Perspectives	8:00 am
TVNewsCheck's Cybersecurity for Broadcasters Retreat	8:00 am
CIO Perspectives' Executive Forum On Leadership, IT Innovation And Business Strategy	8:00 am
Washington Space Business Roundtable's "The Moon -	

Lunar Landers, Sustainable Presence, Commercialization, and Law" event

02/22/2019

Politico's Ninth Annual State Solutions Conference	
Association of Federal Communications Consulting Engineers' luncheon meeting with FCC Chairman Ajit Pai	11:45 am
Federal Communications Bar Association's Wireless Committee Brown Bag Lunch	12:15 pm
Cybersecurity and Infrastructure Security Agency's "Awareness Briefing: Chinese Cyber Activity Targeting Managed Service Providers" webinar	1:00 pm

02/25/2019

The New York Times' New Work Summit	12:00 pm
WSJ's CIO Network annual meeting	4:00 pm

02/26/2019

WSJ's CIO Network annual meeting	7:30 am
Silicon Valley Global Innovation Summit	7:30 am
The New York Times' New Work Summit	8:00 am
National Association of Broadcasters' 2019 State Leadership Conference	2:00 pm

02/27/2019

National Association of Broadcasters' 2019 State Leadership Conference	7:00 am

View full calendar

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General

'Sustained and ongoing' disinformation assault targets Dem presidential candidates

Natasha Korecki, Politico

A wide-ranging disinformation campaign aimed at Democratic 2020 candidates is already underway on social media, with signs that foreign state actors are driving at least some of the activity. The main targets appear to be Sens. Kamala Harris (D-Calif.), Elizabeth Warren (D-Mass.) and Bernie Sanders (I-Vt.), and former Rep. Beto O'Rourke (D-Texas), four of the most prominent announced or prospective candidates for president.

Can Washington keep watch over Silicon Valley? The FTC's Facebook probe is a high-stakes test.
Tony Romm, The Washington Post

The Federal Trade Commission is under pressure to issue a steep fine and other sharp penalties against Facebook to prove that it's able to keep Silicon Valley in check, privacy advocates and congressional lawmakers say.

New Details of Amazon, Berkshire Hathaway, JPMorgan Health Venture Emerge in Court Testimony
Jon Kamp and Anna Wilde Mathews, The Wall Street Journal

A health-care joint venture launched by Amazon.com Inc., Berkshire Hathaway Inc. and JPMorgan Chase & Co. is looking at how to redesign health insurance, among other efforts, according to newly unsealed court testimony from an executive at the health startup.

SpaceX, Boeing design risks threaten new delays for U.S. space program
Eric M. Johnson, Reuters

NASA has warned SpaceX and Boeing Co of design and safety concerns for their competing astronaut launch systems, according to industry sources and a new government report, threatening the U.S. bid to revive its human spaceflight program later this year.

State lawmakers seek ban on Amazon-like incentives
Jacob Fischler, Roll Call

Lawmakers in at least three states are pushing similar bills that would ban the states' power to give corporate incentives like the kind offered to Amazon to locate its second headquarters.

County Officials, Activists Say Amazon Executives Have Failed to Engage with Arlington Community
Alex Koma, ARLNow

Amazon can feel a bit omnipresent around Arlington these days, but, in one key way, local leaders and activists say the company has been missing in action.

"She Never Looks Back": Inside Elizabeth Holmes's Chilling Final Months at Theranos
Nick Bilton, Vanity Fair

At the end, Theranos was overrun by a dog defecating in the boardroom, nearly a dozen law firms on retainer, and a C.E.O. grinning through her teeth about an implausible turnaround.

U.S. Stock Futures Drift as Treasury Yields Climb: Markets Wrap
Samuel Potter, Bloomberg

U.S. equity futures pared a gain, European stocks edged lower and Asian shares rose as investors grappled with a mixed bag of headlines on global trade. Treasuries fell, the greenback was steady and the Aussie dollar slumped.

Intellectual Property and Antitrust

USPTO selects contracting executive for CIO
Carten Cordell, FedScoop

More than a year after John Owens stepped down, the U.S. Patent and Trademark Office has found a new CIO from the private sector. Agency officials said last week that Henry "Jamie" Holcombe will assume the CIO position at USPTO, taking over from acting CIO David Chiles, who has served in the role since Owens' October 2017 departure.

Telecom, Wireless and TV

AT&T travels the open-source road to help build an industry ecosystem
Mike Robuck, FierceTelecom

In order to drive down costs and ramp up the speed of innovation, AT&T is taking an open source-first approach to virtualization. While some service providers, such as CenturyLink, pick and choose elements of open source, AT&T is all in.

Mobile Technology and Social Media

Apple, Goldman Sachs Team Up on Credit Card Paired With iPhone
Tripp Mickle et al., The Wall Street Journal

Apple Inc. and Goldman Sachs Group Inc. plan to start issuing this spring a joint credit card paired with new iPhone features that will help users manage their money. The card will be rolled out to employees for testing in the next few weeks and officially launch later this year, according to people familiar with the matter.

YouTube Continues To Promote Anti-Vax Videos As Facebook Prepares To Fight Medical Misinformation
Caroline O'Donovan and Logan McDonald, BuzzFeed News

Facebook, under pressure from lawmakers and in the midst of a national measles outbreak, says it's working to prevent anti-vaccination content from being algorithmically recommended to users. But on YouTube, an increasingly popular source of health information, vaccine-related searches such as "should i vaccinate my kids" frequently return search results and recommendations for videos that describe vaccines as dangerous and harmful.

Zuckerberg says he wants Facebook to work in your best interest
Erin Carson, CNET

Facebook CEO and founder Mark Zuckerberg posted the first video of his personal challenge for 2019. Zuckerberg, who sets a challenge for himself every year, such as writing an AI program to control his house, said his latest goal is to "get out and have a series of discussions on the future of technology and the internet, and how that's going to affect our society."

Cybersecurity and Privacy

As Concerns Over Facial Recognition Grow, Members Of Congress Are Considering Their Next Move
Davey Alba and Lissandra Villa, BuzzFeed News

BuzzFeed News has learned that the US House Oversight and Reform Committee is considering holding a hearing on facial recognition, which has been widely implemented across the country despite growing concerns about the technology's potential privacy and civil rights implications.

Microsoft Wants Rules For Facial Recognition-Just Not These
Tom Simonite, Wired

In December, Microsoft President Brad Smith urged lawmakers to set rules on facial-recognition technology to prevent a privacy-threatening "race to the bottom." Now the company has joined a legislative fight in its home state against rules it says would be too restrictive.

Sen. Warner blasts Google for hidden Nest microphone: Federal agencies and Congress 'must have hearings' to expose 'the dark underbelly of the digital economy'
Nick Bastone, Business Insider

On Tuesday, Google apologized for not disclosing to consumers that its Nest security system - specifically, its Nest Guard device - contains a microphone that, when enabled, can listen to users' voices and sync with its Assistant product.

California Democrats to Congress: Don't bulldoze our privacy law
Cristiano Lima and John Hendel, Politico

Congressional efforts to pass a national data privacy law could face a major obstacle: California's powerful bloc of House Democrats. That's because many California Democrats are happy with their home state's new privacy law, which is tougher than what Republicans in Congress seem likely to entertain.

Hot Job Alert: Anything With 'Privacy' In the Title Play Video
Danielle Abril, Fortune

Wanted: privacy software engineers, privacy officers, and privacy attorneys. In fact, anything with "privacy" in the title will do.

Microsoft culls secret Flash whitelist after Google points out its

insecurity
Peter Bright, Ars Technica

In 2017, Microsoft changed its Edge browser so that Flash content would be click-to-run (or disabled outright) on virtually every site on the Web. A handful of sites were to be whitelisted, however, due to a combination of Flash dependence and high popularity.

Opinions, Editorials and Perspectives

Ajit Pai says broadband access is soaring-and that he's the one to thank
Jon Brodkin, Ars Technica

Ajit Pai says the Federal Communications Commission's annual broadband assessment will show that his deregulatory policies have substantially improved access in the United States. The annual report will also conclude that broadband is being deployed to all Americans in a reasonable and timely basis.

Pinterest has a perfect response to harmful misinformation
Casey Newton, The Verge

Since the reckoning over social networks began in 2016, a popular genre of content has emerged that I like to call Hey, These Search Results Are Bad.

Research Reports

Cyber Incident Response and Resiliency in Cities
Natasha Cohen, New America

Cities and other local governments are the core service providers for citizens and businesses. Ensuring the security of municipal systems is essential to ensuring basic safety, quality of life, and economic prosperity. Increasing digitization means some city services are now managed and/or delivered using technology.

Ryuk, Exploring the Human Connection
John Fokker and Alexandre Mundo, McAfee

At the beginning of 2019, McAfee ATR published an article describing how the hasty attribution of Ryuk ransomware to North Korea was missing the point. Since then, collective industry peers discovered additional technical details on Ryuk's inner workings, the overlap between Ryuk and Hermes2.1, and a detailed description of how the ransomware is piggybacking the infamous and ever evolving Trickbot as a primary attack vector.

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